

# ABOUT MARK SNYDER

**Mark Snyder** is recognized worldwide as an expert on evolving alternative energy technologies and applications. Mark's commentary has been heard on TV networks in the U.S., United Kingdom, Japan, Germany, and on the web.

Mark, committed to creating a sustainable future, has been a commercial organic farmer for 18 years and has descended from 5 generations of family farmers.

In 1999, in recognition of his understanding of our national electrical infrastructure and his commitment to excellence and community, Mark (a Master Electrician), was selected by the **Clinton Administration** to serve on a **White House Council** addressing the needs of our National Infrastructure in anticipation of the Year 2000 Conversion.

A lifelong proponent of sustainable development, Mark coauthored a bell weather paper early in the Year 2001 supporting the region wide development of Solar Power for the **Energy Engineers of America** and funded a feasibility study that same year to support siting biodiesel production in San Diego.

Mark's staunch advocacy of sustainability and growing reputation as alternative energy expert resulted in an invitation to be featured on an episode of the **Daily Show with Jon Stewart**. Mark accepted and the show was broadcast in the fall of 2001 on national TV

Also recognized as a pioneer in biofuels, Mark trained in Europe with Dantrim International a worldwide leader in Bio Mass Energy Conversion. In 1985 Mark developed one of California's first large scale bio-energy conversion projects where a significant client was enabled to produce electric power from agricultural waste.

Recently, Mark co-founded **Clean Air USA** and has partnered with **Willie Nelson Biodiesel** to bring clean alternative fuels to California. Diesel soot in California's Port cities is a carcinogenic killer preying on our children, the sick, and the elderly. Mark was selected by Willie Nelson to accept an **EPA Achievement Award** on his behalf in 2006

In the spring of 2007, Mark was selected to be the lead energy contractor for an episode of the Emmy Award winning ABC-TV series, "**Extreme Makeover: Home Edition**"

Mark's breakthrough ideas like the innovative use of "smart electrons", and silent night air ventilation systems were used in the show, have reduced air conditioning loads for solar power users, and made solar power dramatically more economical for many who could otherwise not afford it.

Mark's breakthroughs came to the attention of one of the country's premier manufactured homes makers, **Hallmark SW Corporation**, who in 2007, asked Mark to help them develop California's first factory built zero net energy home, the **Green Ribbon Home™**, now in production and sales.

Mark has helped champion Solar Rights in California. Using the appeal of the Green Ribbon Home™ and **California's Solar Rights Law**, Mark has found success in changing the electric metering in parks to net metering, which has opened up the solar power market to millions of Californians that currently reside in master metered dwellings.

Mark has recently been appointed to the advisory board of **Golden Aria Corp Golden Aria Corp. (GARA.OB)** to help the publicly traded energy company develop its alternative energy division and is the first "Green Technology Advisor" to leading Manufactured Home Factory, **Hallmark SW Corp.**



Clean Air USA Founders Mark Snyder, Terry Kenney, and Stuart Rodman accept Achievement Award for Willie Nelson from U.S. EPA Region 9 Administrator Wayne Nastri (left to right)



Daryl Hannah and Clean Air USA Co-founder Mark Snyder celebrate opening of "Bio Willie" pump at Pearson Ford Fuel Depot in San Diego



Mark is featured as an alternative energy expert in a nationally televised segment on the Daily Show with Jon Stewart, 2001

